# Total Revenue is $2379.77

# When you look at Gender Demographics, Male makes up of 84% with a total purchase value of $1967.64, followed my female of 14.06% with a total purchase value of $361.94 and others are 1.91% with a total purchase value of $50.19

# When it comes to age demographics age range between 20-24 has the mac players which 44.79% and highest purchase value of $1114.06. However age range between 35-39 has the highest average purchase price which is $2.93 and Avg Total Purchase per Person which is $4.12.

# Final Critic is the most popular item as well as the most profitable item followed by Oathbreaker, Last Hope of the Breaking Storm.